



JAMES J. CONROY, Ph.D. "The Tree Whisperer™"
Founder and President, Plant Health Alternatives, LLC.

Dr. Conroy has a B.S. degree in Horticulture from Delaware Valley College, Doylestown, PA., and a PhD. in Plant Pathology from Purdue University, West Lafayette, IN.

An executive with 25+ years global Agriculture experience in new product & business development, marketing, strategic planning and entrepreneurship.

- As Senior Marketing Strategist, Jim sought growth opportunities for American Cyanamid through int'l and domestic acquisitions.
- As Senior Marketing Manager, he launched the company's flagship product two years early, with \$100M in sales and 7% market share at launch. Sales of the product line grew to over \$250M in 3 years.
- He served as Chairman of the Conservation Technology Information Center and worked with various Ag-related groups: i.e. the United Soybean Board.

As Founder & President of Plant Health Alternatives, LLC, Dr. Conroy has created a revolutionary alternative health care system for trees and plants. As developer of the Green Centrics™ system and Co-Existence Technologies™, Dr. Conroy combined modern plant science with advances in the "new sciences" (like Quantum Physics, Living Systems Dynamics and the Science of Intentionality) with ancient wisdom and techniques from modern human alternative health care to yield a totally new, leading edge approach to tree and plant health. It helps stressed trees and plants reverse their decline, grow healthily and vigorously.

Dr. Conroy provides an on-site service that saves trees that others have given up on. The service re-establishes dynamic balance among the thousands of interacting and inter-dependent functions inside trees and other plants working from the "inside-out." Then, conventional approaches can keep the trees healthy.

The class, "Tree Whispering™" has been popular at the Omega Institute. Dr. Conroy gives people a new kind of personal experience with trees. His delivery style is informative, inspirational, thought provoking, warm and fast-paced. The book, Tree Whispering™: Coming from the Plant's Point of View, is nearing completion.

Dr. Conroy is also a Certified Organic Land Care Professional

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PARTIAL SPEAKING BIOGRAPHY

- **Schiff Nature Preserve**, Workshop, Mendham, NJ, March 2008
- **Omega Institute**, Faculty Members, Rhinebeck, NY, June '05, '06, '07 and '08, "Tree Whispering™—Coming from the Plant's Point of View"
- **Ecological Landscaping Assn.**, Presentation, Winter Conf., Springfield, MA, 2008
- **Horticultural Therapists Regional Conference**, Keynote Speaker, "HOPE: Healing of People/Plants Everywhere" August 2007, CT
- **Rutgers University Home Gardener's School**, Workshop Presentation, "Tree Centrics from the Plant's Point of View," March 24, 2007, New Brunswick, NJ
- **The Nature Lyceum—School for Organic Land Care**, Long Island, NY, Teacher, ongoing monthly class presentations since April, 2005
- **New England Grows! Trade Show and Conference**, Learning Park Presentation, "Green Centrics", February 6th & 8th, 2007, Boston, MA
- **ECO-FARM Conference**, Workshop Presenter, "PHA Plant Centrics: Coming from the Plant's Point of View" January 26, 2006, Alisomar, CA
- **University of Connecticut**, Guest Lecturer, Urban Forestry class, October 13, 2006, Professor Julia Kuzovkina, Storrs, CT
- **Professional Landscape Alliance of New Jersey**, Keynote Speaker: August 1, 2006, Central NJ
- Arborists, Park & Rec. Mgrs., Botanical Garden Manager, **Town of Santa Barbara, CA**, October, 2005, Introduction and Demonstration
- **Glenwild Garden Center & Nursery**, Presentation, "Green Centrics: Coming from the Plant's Point of View" September 27, 2006, Bloomingdale, NJ
- **Board of Trustees—Grover Cleveland Park Conservancy**, Caldwell, NJ, Fall 2004 and Spring 2005: reports after treating damaged park trees.
- CT Northeast Organic Farmers Assn. (CTNOFA) Winter Conference 2006, Speaker, "Tree Centrics"
- **The Foodshed Alliance**, Speaker, "Tree Centrics—Coming from the Plant's Point of View" Forum-Spring 2006, Sussex Co., NJ
- Circle of Growers at **Genesis Farm's Community Supported Garden**, Blairstown, NJ: 2003-6 season growth reports.
- **Natural Living Expo**, Featured Speaker, "Tree Centrics" September 30, 2006, Princeton, NJ
- Various adult education, evening schools, garden centers and health centers, Ongoing 2006 - 2008 Check calendar at website.



MS. BASIA ALEXANDER
General Manager,
"Whispering" Coach & Teacher

Ms. Alexander, B.A. in Communications from Beloit College, Beloit, Wisconsin.

Author. Teacher. Co-Creative Scientist, Coach. Healer. Founder of the Conference for Cooperation with Nature, Adjunct Professor, Desktop Publisher.

Ms. Alexander is General Manager of Plant Health Alternatives managing the day-to-day business. She also provides valuable feedback and insight to Dr. Jim as he continues to refine the Green Centrics™ system.

Basia co-teaches the popular "Tree Whispering™" class. She shows how 'New Sciences' and ancient wisdom are relevant. She leads people through a multi-sensory guided visualization exercise with trees and plants. It's an experience to "come from the plant's point of view" as well as feel a deeper connection with Nature.

Basia founded the Conference for Cooperation with Nature which provides on-site workshops and an online source of inspiration and information: www.CooperateWithNature.org. A physical conference follows sometime in the future.

Basia leads her own workshops and classes in creativity and personal empowerment. She serves as a personal 'tour guide' for people's journey to revitalize body, mind and spirit. Basia has two manuscripts based on her work in progress. She is an accomplished Desktop Publisher.

Basia has life-long experience as an indoor, outdoor and patio gardener. She is particularly proud of her indoor-growing, 22 feet-tall Norfolk Island Pine tree. More than a "thumb," you might say she has a "green arm."

Contact Ms. Basia Alexander at 201-745-5494,
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